

Using **Sales Psychology & Voice-of-Customer Data**
to Write
High-Converting Copy
for
Your Creative Business



If you've got something to sell, you need to know how to tell others about it in a way that instantly showcases YOU are the expert they can trust.

You don't need to spend all of your time begging to get noticed. Strong messaging can differentiate you for instant, easy attention on your business.

And you don't need to let a sense of unnecessary modesty or imposter syndrome stop you from connecting with your prospects.

Shed those struggles...

I help you get strategic solutions to your biggest marketing challenges.

Your message can do the heavy lifting *for* you—while you get to spend your time actually doing what you love.



Passionate, founder-led businesses hire me for my razor-sharp research skills and gift for bold language. I craft high-quality, fluff-free copy in your brand's authentic voice to **drive conversions, increase profits, and help you achieve your business dreams — so you can live your most outstanding life.**

I serve those ready to up-level their marketing with professionally-written, personality-filled copy that connects to their ideal clients—bringing in leads, building authority, and closing more sales.

Make it easy on yourself, because ease is the way to open yourself up for opportunities to *flow* your way.

For listeners of the podcast I have a sweeter-than-a-caramel-macchiato offer for you to dip your toes into working with me.

I'm offering my
Strategy Matchmaker Session,
normally \$250, for only \$97 for the first 20 people
to take advantage of the offer.

The session clarifies your brand's impact created from your current assets and the best-fit strategy to expand your reach for *your* specific goals.

- ★ You don't need to throw every strategy under the sun at your business to see what sticks.
- ★ You don't need to just do what you see others doing.
- ★ You don't need to feel unsure of what to say or what channels to spend your time on.
- ★ Instead, be intentional with your time and effort so your messaging, and the right assets, do the heavy lifting for you.

After a deep dive 1:1 with me to take stock of your current marketing, you'll receive a **personalized strategy report** that outlines the action items to separate yourself from others with similar offers and to finally have a plan **to expand your impact and reach the right people**.

Ready to feel confident in your marketing, save time on guesswork, increase impact, and allow your business to fuel your most outstanding life?

I'm ready to help you get there.



The important details:

You can get to know me more through my [website](#), [Instagram](#), [Facebook](#)... but the best way is to book a free meet & greet call!

For a free chat to get to know each other better and for you to ask any questions about this offer or my other services, sign up [here](#).

Ready to frolic into your

Strategy Matchmaker Session?

Then sign up for this [special offer](#) just for listeners of
In Kinship.

Only \$97, over 60% off your session! 🎉

